



# RaceWorld Trans-Eurasia SuperCar Rally



A 5,700 km, 3-continent luxury overland expedition



**CHAMPIONS  
FOR PEACE**  
**RACEWORLD Rallies**

## Introduction

The RaceWorld™ Trans-Eurasia Supercar Rally spans 5,700 km across Türkiye, Georgia, Azerbaijan, and Kazakhstan. This exclusive event showcases dramatic landscapes and cultural jewels, combining luxury automotive adventure with unique, cinematic locations. From Istanbul to Almaty, the rally offers an unprecedented journey through diverse terrains and historic sites, culminating in a spectacular finish in Central Asia's cultural capital.

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**IAMERICA**

# Rally Overview (Notes)

Approximate driving distance 5,700 km (3,500+ miles) depending on chosen overland route.

**Istanbul** → (across northern Türkiye) → **Trabzon** (or straight east via Erzurum) → **Sarp** / Hopa border → **Batumi** (Georgia) → **Tbilisi** → Gori / Uplistsikhe or Kutaisi (optional scenic detours) → Red Bridge / Azerbaijani border → **Baku** → Caspian ferry Baku → **Aktau** (Kazakhstan) → drive across western Kazakhstan (**Aqtau** → **Atyrau** → **Aktobe**/Oral optional) → **Nur-Sultan** (Astana) → **Almaty** ...finish at **The Almaty Club**.

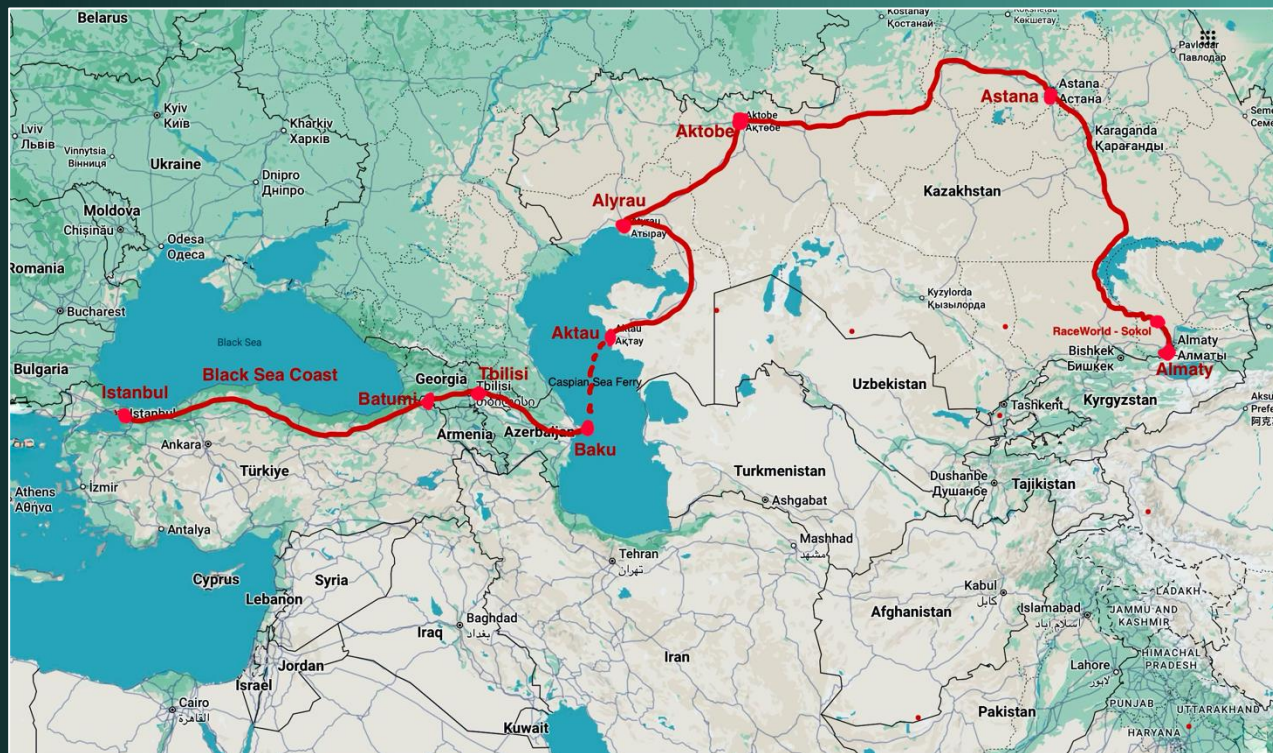
## Why this route?

It's a mostly continuous overland drive until Baku, then a straightforward car ferry across the Caspian to Aktau in Kazakhstan — this avoids Turkmenistan's very restrictive visa/vehicle rules and long detours through Iran. The Baku–Aktau ferry (car ferry / ro-ro services) runs periodically and is the usual route for cars to reach Kazakhstan from Azerbaijan.



## Route and Key Stops

Istanbul,  
Black Sea coast,  
Batumi,  
Tbilisi,  
Baku  
Caspian Sea ferry,  
Aktau,  
Atyrau,  
Aktobe,  
Astana,  
Sokol/**RACEWORLD™**  
Almaty/The Almaty Club

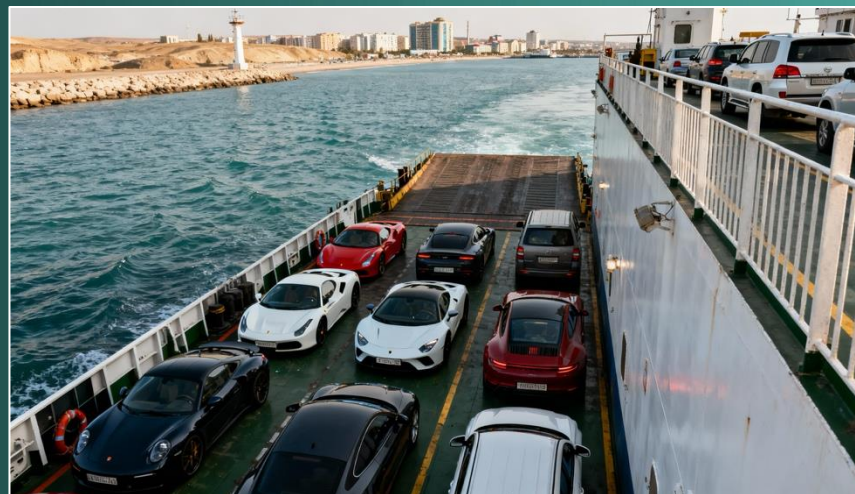


The rally route begins in Istanbul, crosses the Black Sea coast, and continues through the vibrant cities of Batumi, Tbilisi, and Baku. Key highlights include the Caspian Sea ferry crossing and strategic stops in Aktau, Atyrau, Aktobe, Astana, RaceWorld™ - Sokol and the finish line is set in Almaty, offering a diverse blend of urban and natural scenery that defines this epic route.

# Rally Overview (Notes)

Quick practical notes (must-do before you leave)

1. **Ferry:** Book the Baku–Aktau ferry in advance where possible (schedules can change; crossings are usually a day or two long). Caravanistan and passenger guides have current sailing details.
2. **Vehicle paperwork (very important):** check whether you need a Carnet de Passages (CPD) or temporary import permit for Azerbaijan and Kazakhstan — rules are complicated and can change; many overlanders recommend obtaining a Carnet or verifying the temporary import procedure with each country's customs ahead of time. Also carry vehicle registration, insurance that covers the countries you'll pass through, and an International Driving Permit (IDP) if required.
3. **Visas:** check e-visa / visa-on-arrival rules (nationality-dependent) — Azerbaijan offers e-visas to many nationalities; Kazakhstan rules vary. Don't assume visa-free.
4. **Roads & driving:** Georgian roads are generally good but mountain passes can be narrow/windy — allow extra time for mountain legs.



# Istanbul to Batumi

The journey begins in Istanbul, renowned as the meeting point of continents. From there, the route hugs the Black Sea coast, passing scenic cliffs and lush landscapes to Trabzon. Crossing the Georgia border, the rally reaches Batumi with its vibrant nightlife and tropical atmosphere, marking the gateway to the Caucasus region.



# Caspian Sea Crossing and Kazakhstan

Participants embark on a 30-hour ferry voyage across the Caspian Sea, a rare maritime segment in rallying. Upon arrival in Aktau, drivers experience Kazakhstan's striking Mangystau desert with its chalk cliffs and open highways. The route continues through Atyrau and Aktobe, leading to the modern metropolis of Astana.



# Final Stages in Astana and Almaty

Astana offers a striking contrast with sleek, futuristic architecture and expansive boulevards. The rally's final leg heads toward Almaty, nestled beneath snow-capped mountains. This cultural capital provides an ideal setting for the closing ceremonies, celebrations, and photo opportunities for all participants.



# Rally Overview

1. Istanbul — start / assembly point: Bosphorus views, prep & last checks. Attractions: Sultanahmet, Galata, Bosphorus cruise.
2. Trabzon / Black Sea coastal route (scenic) or inland via Erzurum (faster eastbound). Stop if you want coastal scenery and a different vibe.
3. Sarp / Hopa → Batumi (Georgia) — classic Black Sea crossing; Batumi has a lively promenade and modern architecture.
4. Tbilisi — major hub, great food, car service options, and a good overnight city. Consider Narikala fortress, sulphur baths.
5. Gori / Uplistsikhe (optional) — ancient rock town on the way to Azerbaijan.
6. Baku — spend a night or two: old city, Flame Towers, great restaurants, and the port for the Caspian ferry. Book ferry from here.
7. Ferry Baku → Aktau (Aqtau) — roll-on/roll-off
8. Aktau (Kazakhstan) — shore arrival; rest and vehicle checks. From here: long Kazakhstan driving stages to Atyrau, Oral, Kostanay or directly east to Astana/Almaty depending on plan.
9. Nur-Sultan (Astana) and/or Almaty — finish options: Nur-Sultan for modern architecture, Almaty for mountain scenery and food.



# Rally Overview

## Hotels ideas:

- a. Istanbul Tbilisi — Stamba Hotel / Rooms Hotel (boutique, very popular); good for groups and atmosphere.
- b. Baku — Four Seasons Baku, JW Marriott Absheron or Fairmont (Flame Towers) — solid choices for service & parking/security.
- c. Aktau — Holiday Inn Aktau (IHG Seaside),
- d. Rixos Water World Aktau,
- e. Dostyk Business Hotel Nur-Sultan / Almaty — international chains and local 4-5\* options are available in both cities (IHG, Rixos, Radisson, Ritz/Four Seasons in Almaty).

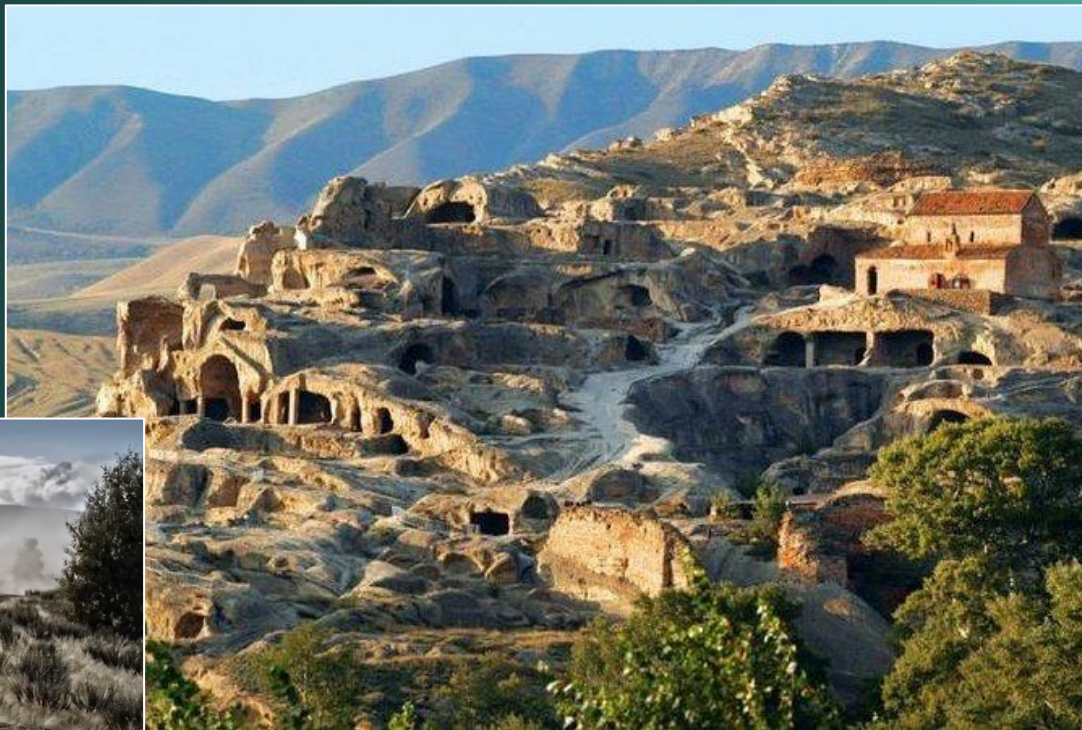
**Top restaurants en route:** These are dependable, well-reviewed picks for good local food / group dinners:

- a. Istanbul: Karaköy Lokantası — classic modern Turkish meze / seafood and widely recommended.
- b. Tbilisi: Shavi Lomi (modern Georgian), Barbarestan or other top local favorites listed in current 'best of' Tbilisi guides.
- c. Baku: Firuze (traditional Azerbaijani) and Chinar (modern/pan-Asian among favourites).
- d. Aktau: local options include Pinta, Assorti, Bukowski Pub & Grill — Aktau's dining scene is smaller but serviceable for groups. Use local listings on TripAdvisor / Sluurdy for updated opening hours. Great stop-off attractions Batumi (coast) — promenade & rapid cosmopolitan contrast to rural Turkey.
- e. Tbilisi Old Town — excellent for evening rally dinners



# Rally Overview

Uplistsikhe / Gori — ancient cave city and an easy detour en route to Azerbaijan. Gobustan (near Baku) and Absheron peninsula, Maiden Tower / Old City in Baku before ferry. Caspian shoreline (Mangystau region) near Aktau — dramatic desert/coastal landscape, good photo opportunities.



# Unique Landscapes and Terrain



Participants traverse breathtaking coastal roads along the Black Sea and encounter tropical palms and mountainous highlands in Georgia. The Caspian Sea crossing presents a rare maritime stage. Kazakhstan's Mangystau desert offers surreal, otherworldly vistas, while the urban futurism of Astana contrasts sharply with ancient Silk Road heritage, arriving at RaceWorld™- Sokol culminating below the snow-capped peaks surrounding Almaty... The Almaty Club™ ... the finish line.



# Logistic Highlights

The rally involves complex logistics, including border crossings across four countries, vehicle inspections, and refueling points. Key support hubs are located in Tbilisi and Astana, providing top automotive service and medical assistance. The unique Caspian Sea ferry crossing requires precise scheduling and coordination, ensuring seamless vehicle transport during this 30-hour maritime stage.





## THE PACKAGE



# THE PACKAGE

### \$30,000

Package with Supercar hire based on two people sharing

### \$22,000

Package without Supercar hire based on two people sharing

\* Room upgrades are available at extra cost & subject to availability

\* Additional Cars are available at extra cost & subject to availability

- Airport Lounge Pass
- Helicopter
- Return Flights
- All Hotels 5 Stars as Standard on the Rally (including breakfast)
- 5 days supercar hire including insurance and all taxes, fees and unlimited miles (drivers must be 25+)
- Return Car Transportation
- Entry to all extensive parties with welcome drinks
- Member of staff on call 24 hours in case you need us
- Drivers pack with fully planned route
- Luxury transport to evening venues
- Final Awards Ceremony
- Personal Concierge while on the rally
- 2 way radio to use on the rally & route mapbook
- Private Dining - 3 course dinner's included
- Daily events including fine dining, special events and much more
- City shutdowns and Police escorts
- Daily Car Washes
- Luggage Transportation
- Professional Media Team
- Goody Bag
- T-shirts & Baseball Caps for each team
- Livery applied on car
- Team packs including lanyards and wristbands

# Supercars

- Lamborghini Aventador Roadster
- Lamborghini Aventador
- Lamborghini Huracán TT 1000HP
- Lamborghini Huracán
- Lamborghini Huracán Spyder
- McLaren 720S
- McLaren 570S
- Ferrari 488 Spyder
- Ferrari 488 GTB
- Ferrari F12 Berlinetta
- Ferrari FF
- Rolls Royce Ghost V-Spec
- Rolls Royce Ghost
- Rolls Royce Phantom
- Aston Martin Vantage
- Porsche 911 GT3 RS
- Bentley Continental GTC
- G Wagon



**Ferrari**



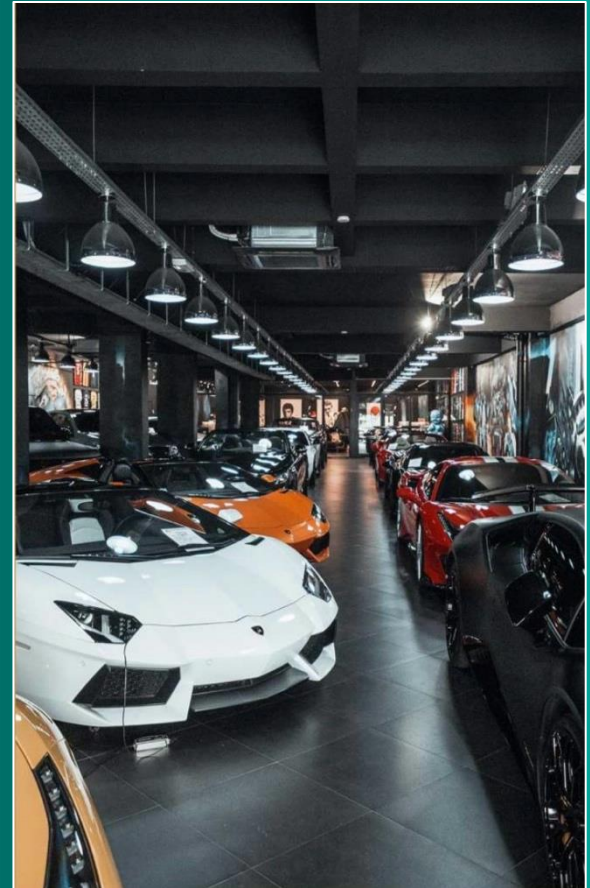
*Lamborghini*



**BENTLEY**



**PORSCHE**



## PRIVATE JET PACKAGE



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### RUN AIR

Chauffeur service & Private Jets using private terminals means that you are able to check-in much closer to take-off than you could on a scheduled service flight.

Sometimes you can arrive as little as 15 minutes before the aircraft is due to depart, and in some cases you can even be driven directly to the aircraft for boarding.



For more information and to book tickets visit [www.runtour.co.uk](http://www.runtour.co.uk)



**RACEWORLD** *Rallies*

## SPONSORSHIP



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	CARBON	PLATINUM	GOLD	SILVER	BRONZE
PRICE	£100,000	£75,000	£50,000	£30,000	£20,000
DURATION	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR
LOGO ON BANNER & STEP & REPEAT	Y	Y	Y	Y	N
LOGOS ON ALL OF OUR FLAGSHIP CARS	Y	Y	Y	Y	N
LOGOS ON ALL SUPPORT VEHICLES	Y	Y	N	N	N
LOGOS ON EVERY CAR THAT ATTENDS	Y	Y	Y	Y	N
LOGO ON ALL FLYERS	Y	Y	Y	Y	Y
LOGOS ON BOARDS AT ALL START-LINES	Y	Y	Y	Y	N
LOGOS ON ALL STEP & REPEATS	Y	Y	Y	Y	Y
LOGO ON WINDBREAKERS	Y	Y	Y	Y	N
LOGO ON ALL DRIVER PACKS	Y	Y	Y	Y	Y
FEATURED IN DOCUMENTARY	Y	Y	Y	N	N
PITCH ON OUR SUPER YACHT	Y	N	N	N	N
EXCLUSIVE LOGO ON CHAMPAGNE	Y	N	N	N	N
MAIN LOGO ON ALL OUR MODELS	Y	Y	Y	N	N
PERAETORIAN MEMBERSHIP CARDS	Y (10)	Y(6)	Y(4)	N	N
ACCESS TO OUR CELEBRITIES & SOCIAL INFLUENCERS	Y	Y	Y	N	N
ADDED TO SUPREME YACHTS - WEBSITE	Y	Y	Y	N	N
LOGOS ON STEP & REPEAT, ON YACHTS AND ANY THE RUN PARTIES	Y	Y	Y	N	N
MARKETING MATERIAL* AND UPDATES SENT TO ALL CARBON MEMBERS ON ALL OF OUR EMAIL BULLETIN'S	Y	Y	Y	Y	Y
PROMOTIONAL MATERIAL AND LEAFLETS* HANDED OUT AT ALL EVENTS**	Y	Y	Y	Y	Y
DIRECT WEB LINK TO WEBSITE ON THE RUN WEBSITE	Y	Y	Y	Y	Y
DIRECT WEBLINK TO WEBSITE ON CBP	Y	Y	Y	Y	Y
SOCIAL MEDIA TAGS ON ALL SOCIAL MEDIA POSTS HIGH-END COLLABORATION VIDEOS TO BE COMMISSIONED	Y	Y	Y	Y	Y
INDIVIDUAL BRANDED MERCHANDISE	Y	Y	Y	N	N
CELEBRITY ENDORSEMENTS	Y	Y	N	N	N
SUPERCAR OF YOUR CHOICE WRAPPED WITH YOUR LOGOS	Y	N	N	N	N

# Conclusions

The Champion for Peace RaceWorld™ Trans-Eurasia Supercar Rally is a landmark event combining luxury automotive adventure with diverse cultures and landscapes. Traversing four countries over 5,700 km, it challenges participants with varied terrains and logistical complexities. The rally culminates in a prestigious celebration in Almaty, symbolizing the perfect blend of history, modernity, and natural beauty to bring goodwill and peace through Sport, Music, and The Arts.

